

Suite Management Franchising Expands Corporate Team to Accommodate Explosive Brand Growth

October 2019



Suite Management Franchising, the nation's premier salon suite franchise housing both MY SALON Suite and Salon Plaza, has spent the first half of the year building its largest corporate team to date. In recent months, the company has welcomed key team members and re-organized the existing team to bolster the brand's franchise development, Franchise Partner and Member support functions.

At the helm is Ken McAllister, President and CEO, where his focus is to drive nationwide business expansion. Recently promoted to Senior Vice President of Operations is Stacy Eley. She prioritizes franchisee and franchisor

collaboration by providing coaching, training and ongoing education to franchisees. Together, Ken and Stacy have built a strong leadership team with the recent additions of Leigh Welch, Director of Franchise Operations, Ben Brodnax and Jeff Webb, Directors of Construction, and Michaela McIver, Regional Manager.

Opening more than 15 locations in 2019 so far, the new team members are joining as the brand continues to push its dynamic growth plan. Currently, there are 103 MY SALON Suite and 25 Salon Plaza locations across the U.S. and Canada, with 30 units in development. Both brands provide luxury salon suites for 3,000-plus independent health and beauty professionals, whom are referred to as the Suite Elite.

The brand also recently announced a one-of-a-kind partnership with Square allowing Members to reward customers with a loyalty program as well as set up booking and payment.

For more information, visit www.suitemanagementfranchising.com.