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## MY SALON Suite Announces 100<sup>th</sup> Franchise Location with Tampa Opening

August 27, 2019

MY SALON Suite, the nation's leading upscale salon suite franchise, announced today the opening of its 100th franchise location in Westshore. Conveniently located within the Tampa Commons Shopping Center at 207 N. Dale Mabry, the new Westshore MY SALON Suite includes a collection of private, spacious suites for a variety of beauty, barber and wellness professionals.

The location spans more than 6,000 square feet with 33 individual luxury suites. Guests who visit MY SALON Suite are treated to the latest hair, nail, spa and related beauty services.

This is local resident, Heather Tomasello's, third MY SALON Suite location in the Tampa market. She is using her background and complementary skills to recruit and lease suites to a variety of established beauty and health professionals, who MY SALON Suite warmly refers to as its members. Members are provided with local and national marketing support, business operations support, all suite and building maintenance, and support with business development, among other services. Members also have access to Square, a scheduling, point-of-sale platform used in the salon and spa industry.

"Opening this Westshore location was already a huge milestone for me and knowing that it is the 100th store for the brand makes it feel even more special," said Tomasello. "I'm excited that I get to be a part of this accomplishment and it makes me proud to be a MY SALON Suite owner. Now, I am ready more than ever to open our doors to start providing opportunities for beauty professionals."

MY SALON Suite has made a name for itself in major markets throughout North America for being the only salon complex to offer fully-equipped, upscale suites featuring a style station and full-length mirror, styling chair, shampoo sink, color station with separate sink for dispensing, and storage. Additional amenities include a state-of-the-art security system, luxurious bathrooms, an elegant lobby and numerous suites with windows offering a panoramic view of the town center. In addition to the attractive accommodations, members are offered ongoing training and support to grow and develop their business, which includes access to a strong referral network.

"The Tampa community has already given us such a warm welcome. It has been the perfect market for me to grow my MY SALON Suite businesses," added Tomasello. "With this third location, my hope is we can continue making the dreams of Tampa's talented independent estheticians, nail technicians, hair stylists and other beauty professionals come true. They deserve the opportunity to be their own bosses while not sacrificing the privacy and high-end experience their customers deserve."

More information for beauty and health professionals interested in leasing a suite at the new MY SALON Suite in Tampa Commons Shopping Center is available online at www.mysalonsuite.com/westshore.html or by calling 813-358-2993.

## **About MY SALON Suite**

Founded in 2010, MY SALON Suite is raising the bar in luxury for salon entrepreneurs and consumers across North America. MY SALON Suite attracts and inspires experienced professionals from all facets of the health and beauty industry to individually own and operate their own businesses in one of several private suites, each fully equipped with a styling center, state-of-the-art security system and other eco-salon suite amenities. The resources offered by MY SALON Suite empower salon members to achieve business ownership and present them the opportunity to earn a six-figure income. The brand's success in recent years has been momentous, and a strategic alliance partnership with Ratner Companies, the nation's largest family-owned collection of salons, has further propelled the brand's success and rapid expansion. With 100-plus locations in more than 30 states across the United States and Canada, the New Orleans-based franchise company plans to add 200 franchise partners and 300 salons in the next five years.

For more information about MY SALON Suite's membership packages, please visit www.mysalonsuite.com.