

Suite Management Franchising Celebrates Year of Record-Breaking Growth

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Suite Management Franchising, the nation's premier salon suite franchise housing both MY SALON Suite and Salon Plaza, is wrapping up its biggest year of growth with more than 40 new franchise locations.

This year, to support the brand's location growth, Suite Management Franchising added key team members, including a director of franchise operations, director of construction and regional manager, to its corporate team. In 2019, 42 new locations were opened making it a 20% increase from the previous year. Among the most notable of openings was the first of many locations in the Detroit region lead by multi-unit investor and NBA Champion Chauncey Billups. It was also the first year that the brand earned a ranking on the Inc. 5000 list among the top 1000.

"I feel an immense sense of pride when looking back at this past year and everything we have been able to achieve. It all comes back to how strong and hard-working our corporate team and franchise partners are," said Ken McCallister, CEO of Suite Management Franchising and president of MY SALON Suite. "We have a busy, but exciting year ahead of us. We're all looking forward to continue building our legacy in the beauty and wellness industry."

The past 12 months also brought on new partnerships with beauty industry companies like Redken and the launch of Square. The latter allows MY SALON Suite and Salon Plaza members to set up booking and payment with their clients while letting them earn rewards. Suite Management Franchising also continued its partnership with St. Jude Children's Research Hospital which first began in 2018. In 2019, the brand held its first annual campaign for St. Jude in honor of Childhood Cancer Awareness Month where more than \$17,000 was raised throughout the month of September.

Continuing with its growth plans, Suite Management Franchising is on track to open 74 new locations in 2020. With the brand's upcoming 10-year anniversary, a new website along with a brand refresh will be released within the first few months of the year as a way to celebrate its accomplishments and momentum.

Raising the bar in luxury for salon entrepreneurs and consumers across North America, MY SALON Suite offers a fully equipped styling center and other eco-salon suite amenities to attract and inspire experienced beauty, barber and wellness experts. Dedicated to empowering their members with the desire for growth, freedom and

ownership, Salon Plaza provides a unique community for salon professionals to embrace the opportunity and operate their own private studio located within an upscale and vibrant plaza. Both concepts are customizable, secure and committed to investing in the modern-day health and beauty professional.

To learn more about MY SALON Suite and Salon Plaza, visit www.mysalonsuite.com and www.salonplaza.com.