

## **Welcome to the Suite Life Pennsylvania: MY SALON Suite Breaks Into Pennsylvania with First Location Opening in Philadelphia**

July 12, 2019

MY SALON Suite, the nation's leading upscale salon suite franchise, recently announced the opening of its first location in Pennsylvania. This is the first of three to join the Philadelphia market this summer.

The first location is in the Lawrence Park Shopping Center, located at 1991 Sproul Rd. in Broomall. A second location recently opened its doors in Suburban Square. The third location is expected to open this month in West Chester. All three of the locations include a collection of private, spacious suites for a variety of health and beauty professionals.

The Lawrence Park location spans 6,200 square feet with 30 individual luxury salon suites. Guests who visit MY SALON Suite are treated to the latest hair, spa and related beauty services.

Local couple Andrew and Jenn Navarro have opened the Lawrence Park and Suburban Square locations and are managing daily operations. They are recruiting and leasing suites to a variety of established beauty and health professionals, who MY SALON Suite warmly refers to as its members. Members are going into business for themselves but not by themselves – they will receive local and national marketing support, business operations and development support, plus suite and building maintenance are included. Members also have access to Square, a scheduling, point-of-sale platform used in the salon and spa industry.

John Cowan is opening and will manage daily operations of the West Goshen Shopping Center location.

"We are ecstatic about introducing the Philadelphia community to MY SALON Suite," said Jenn. "The community's excitement for a new salon opportunity has been growing, and we're equally as eager to open our doors to beauty professionals that are inspired to thrive on their own."

MY SALON Suite has made a name for itself in major markets throughout North America for being the only salon complex to offer fully-equipped, upscale suites featuring a style station and full-length mirror, styling chair, shampoo sink, color

station with separate sink for dispensing, and storage. Additional amenities include a state-of-the-art security system, luxurious bathrooms, an elegant lobby and numerous suites with windows offering a panoramic view of the shopping center. In addition to the attractive accommodations, members are offered ongoing training and support to grow and develop their business, which includes access to a strong referral network.

“There is a demand for change within the salon industry in Philadelphia,” added Andrew. “It’s a wonderful feeling knowing that we are creating opportunities for individuals to start their own businesses in a space of their own but with the support of a community filled with like-minded individuals. We’re looking forward to bringing the Suite Life to Philadelphia.”

More information for beauty and health professionals interested in leasing a suite at the new MY SALON Suite in Lawrence Park is available online at <http://www.mysalonsuite.com/lawrence-park.html> or by calling (484) 380-5395.

### **About MY SALON Suite**

Founded in 2010, MY SALON Suite is raising the bar in luxury for salon entrepreneurs and consumers across North America. MY SALON Suite attracts and inspires experienced professionals from all facets of the health and beauty industry to individually own and operate their own businesses in one of several private suites, each fully equipped with a styling center, state-of-the-art security system and other eco-salon suite amenities. The resources offered by MY SALON Suite empower salon members to achieve business ownership and present them the opportunity to earn a six-figure income. The brand’s success in recent years has been momentous, and a strategic alliance partnership with Ratner Companies, the nation’s largest family-owned collection of salons, has further propelled the brand’s success and rapid expansion. With 100-plus locations in more than 30 states across the United States and Canada, the New Orleans-based franchise company plans to add 200 franchise partners and 300 salons in the next five years.

For more information about MY SALON Suite’s membership packages, please visit [www.mysalonsuite.com](http://www.mysalonsuite.com).