

## Suite Management Franchising Bolsters Its Corporate Team

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Suite Management Franchising, the nation's premier salon suite franchise housing both MY SALON Suite and Salon Plaza, has spent the first half of the year building its largest corporate team to date. In recent months, the company has welcomed key team members and re-organized the existing team to bolster the brand's franchise development, Franchise Partner support and Member support functions.

At the helm is Ken McAllister, President and CEO, where his focus is to drive nationwide business expansion. Recently promoted to the Senior Vice President of Operations is Stacy Eley. She prioritizes franchisee and franchisor collaboration by providing coaching, training and ongoing education to franchisees. Together, Ken and Stacy have built a strong leadership team consisting of Jen Rieck, VP of Development, James Stennent, VP of Construction, Leigh Welch, Director of Franchise Operations, Kelly McCarthy, Director of Member Development, and Andrew Mondy, Director of Technology.

"Our corporate team is made up of talented individuals with strong professional backgrounds who push us to be innovators," said Ken McAllister, CEO of Suite Management Franchising and president of MY SALON Suite. "As we continue to grow and open 300 locations in the next five years, these new team members will play a key role in establishing us as a top player in the salon suite industry."

Opening more than 15 locations in 2019 so far, the new team members are joining Suite Management Franchising as the brand continues to push its dynamic growth plan. Currently, there are 103 MY SALON Suite and 25 Salon Plaza locations across the United States and Canada, with 30 total units in development. Both brands provide luxury salon suites for 3,000-plus independent health and beauty professionals, whom are referred to as the Suite Elite.

In more detail, the Suite Management Franchising's most recent hires include:

### **Leigh Welch, Director of Franchise Operations**

Leigh steps into the role of director of franchise operations after spending the last six years in several positions at Pure Barre, LLC. She was a significant player in making it the top fitness franchise by elevating operational standards for the brand. Her extensive franchising and operations experience will be key in

supporting franchisees and their Members as Suite Management Franchising continues growing its franchise footprint.

### **Ben Brodnax, Director of Construction**

Ben is responsible for the overall leadership of the construction of franchise locations on the West Coast of the United States. His past experience includes roles in construction and project management. During his time at Davaco, he worked on a remodel plan for 1,500 McDonald's locations and designed the budget for the rollout of 2,000 Starbucks locations.

### **Jeff Webb, Director of Construction**

Jeff will be working alongside Ben to lead construction of franchise locations on the West Coast of the United States. He comes from Submar, Inc. where he was the Director of Operations and Business Development, overseeing oil and gas pipeline projects in California from conception to closeout.

### **Michaela McIver, Regional Manager**

Michaela is joining the regional management team alongside current team members Jill Powell and Ryan DeLisle. Like Leigh, she steps into this role after supporting more than 100 franchise partners at Pure Barre, LLC. In her role, she worked one-on-one with franchisees from the opening process to operations.

"Ken's leadership coupled with the new additions to our operations team, we are ready to support the explosive growth of Suite Management Franchising," said Stacy Eley, Senior Vice President of Operations for Suite Management Franchising. "From our franchise owners to the independent salon professionals we support, we want them to know – they went into business for themselves, not by themselves. The entire team is ready and eager to help everyone succeed."

These additions to the Suite Management Franchising corporate team come on the heels of the appointments of Kelly McCarthy, Director of Training and Development, and Andrew Mondy, Director of Technology, last year.

Along with the new hires, Suite Management Franchising also recently announced a partnership with Square. The one-of-a-kind partnership with Square allows Members to reward customers with a loyalty program as well as set up booking and payment.

To learn more about MY SALON Suite and Salon Plaza, visit [www.mysalonsuite.com](http://www.mysalonsuite.com) and [www.salonplaza.com](http://www.salonplaza.com).

## **About Suite Management Franchising**

Suite Management Franchising, the parent company of MY SALON Suite and Salon Plaza, is a salon suite franchise created for entrepreneurial-spirited individuals interested in joining the beauty industry while living a semi-absentee lifestyle. Founded to inspire and empower the modern day salon owner, the company offers a unique opportunity for a diverse range of beauty and health professionals to successfully run their own business. Salon Members are offered ongoing training, support and a strong referral network aimed to help their business generate a six-figure income. Featured in Entrepreneur magazine's "Top New Franchise" list, the brand is widely recognized for its rapid expansion and momentous success. A strategic alliance partnership with Ratner Companies, the nation's largest family-owned collection of salons, continues to propel the brand's growth and rapid expansion. With 100 locations in nearly 30 states across the United States and Canada, the franchise concept plans to add 200 Franchise Partners and 300 salons in the next five years.

To learn more about MY SALON Suite and Salon Plaza, visit [www.mysalonsuite.com](http://www.mysalonsuite.com) and [www.salonplaza.com](http://www.salonplaza.com).