



Suite Management Franchising Hosts Fundraising Campaign For St. Jude Children's Research Hospital®

National Salon Suite Parent Company Announces Nationwide Fundraising Effort for Childhood Cancer Awareness Month

This September, Suite Management Franchising is finding the beauty in giving.

The nation's premier salon suite franchise, housing both MY SALON Suite and Salon Plaza, has announced its systemwide fundraising effort to benefit St. Jude Children's Research Hospital®. In honor of Childhood Cancer Awareness Month, the brands have collectively pledged to raise \$40,000 for the lifesaving mission of St. Jude: Finding cures. Saving children.®

More than 130 MY SALON Suite and Salon Plaza locations will take part in this initiative by hosting a variety of fundraising events throughout the month of September. Independent beauty, barber and wellness professionals are inviting community members to mock-tail nights and bake sales, as well as encouraging their clients to contribute to donation jars. Through these events, each location is setting to reach an individual goal of \$325, making it easy for Suite Management Franchising to surpass its goal of \$40,000.

"We're excited to partner with St. Jude Children's Research Hospital to ignite the first annual, nationwide effort for Suite Management Franchising during the month of September," said Ken McAllister, CEO of Suite Management Franchising and president of MY SALON Suite. "This is a great way for our locations across the country to connect with a common goal of raising money and bringing awareness to childhood cancer."

Suite Management Franchising launched its partnership with St. Jude in 2018, after starting The Suite Relief Fund. The Suite Relief Fund supports St. Jude Children's Research Hospital by fundraising, along with MY SALON Suite and Salon Plaza members in times of disaster. Suite Management Franchising will continue to make strides with fundraising for St. Jude, through the first annual fundraising effort during Childhood Cancer Awareness Month.

St. Jude Children's Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. St. Jude freely shares the discoveries it makes, and every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children. Families never receive a bill from St. Jude for treatment, travel, housing or food – because all a family should worry about is helping their child live.

Raising the bar in luxury for salon entrepreneurs and consumers across North America, MY SALON Suite offers a fully equipped styling center and other eco-salon suite amenities to attract and inspire experienced beauty, barber and wellness experts. Dedicated to empowering their members with the desire for growth, freedom and ownership, Salon Plaza provides a unique community for salon professionals to embrace the opportunity and operate their own private studio located within an upscale and vibrant plaza. Both concepts are customizable, secure and committed to investing in the modern-day health and beauty professional.

For more information about the Suite Relief Fund, visit mysalonsuite.com/the-suite-relief.html. To learn more about MY SALON Suite and Salon Plaza, visit mysalonsuite.com and salonplaza.com.

To learn more about St. Jude Children's Research Hospital, visit stjude.org

About Suite Management Franchising

Suite Management Franchising, the parent company of MY SALON Suite and Salon Plaza, is a salon suite franchise created for entrepreneurial-spirited individuals interested in joining the beauty industry while living a semi-absentee lifestyle. Founded to inspire and empower the modern day salon owner, the company offers a unique opportunity for a diverse range of beauty and health professionals to successfully run their own business. Salon members are offered ongoing training, support and a strong referral network aimed to help their business generate a six-figure income. Featured in *Entrepreneur magazine's* "Top New Franchise" list, the brand is widely recognized for its rapid expansion and momentous success. A strategic alliance partnership with Ratner Companies, the nation's largest family-owned collection of salons, continues to propel the brand's growth. With 100 locations in 22 states across the United States and Canada, the franchise concept plans to add 200 franchise partners and 300 salons in the next five years.

For more information about Suite Management Franchising, visit suitemanagementfranchising.com. To learn more about MY SALON Suite and Salon Plaza, visit mysalonsuite.com and salonplaza.com.

About St. Jude Children's Research Hospital

St. Jude Children's Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. Its purpose is clear: Finding cures. Saving children.® It is the only National Cancer Institute-designated Comprehensive Cancer Center devoted solely to children. Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20 percent to more than 80 percent since the hospital opened more than 50 years ago. St. Jude won't stop until no child dies from cancer. St. Jude freely shares the discoveries it makes, and every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children. Families never receive a bill from St. Jude for treatment, travel, housing or food – because all a family should worry about is helping their child live. Join the St. Jude mission by visiting stjude.org, sharing stories and videos from [St. Jude Inspire](#), liking St. Jude on [Facebook](#), following St. Jude on [Twitter](#) and [Instagram](#) and subscribing to its [YouTube](#) channel.